

# Antonio Passariello

Visual Designer

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## Skills

### General

Empathy, Leadership, Problem Solving, Branding, Strategy, Heuristic Analysis, Information Architecture, Wireframes, Grid Layout, Color Theory, Responsive Design

### Technical

Sketch, InVision, Illustrator, InDesign, Photoshop, HTML, CSS, Wordpress Mgt

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## Experience

### [Underground Web Lab / Co-Owner & Lead Designer](#)

FEBRUARY 2017 - PRESENT, REMOTE

I lead a team to create user friendly experiences with a mobile-first web design process: from evaluating user flows to rapid prototyping, from designing wireframes to delivering high-fidelity mockups and assets to a developer.

### [Faith Technologies / Project Engineer](#)

JUNE 2015 - DECEMBER 2016, MENASHA, WI

I helped develop engineering solutions based on customer specifications and revised drawing schematics for accuracy. Supporting senior engineers on project bids and contacting vendors for part orders were also under my responsibility.

### [AP Creates / Freelance Digital Designer](#)

MAY 2015 - FEBRUARY 2017, REMOTE

I help small businesses and creative brands to create websites, branding assets, and graphic design visuals. Designing simple and compelling visuals are ensured by understanding the client's goals and applying design thinking. All deliverables receive close attention to detail and adhere to strong brand style guides.

### [Michigan Technological University / Graphic Designer](#)

FEBRUARY 2013 - MAY 2015, HOUGHTON, MI

As a graphic designer, I created marketing collateral (digital and print work) with Adobe Creative Cloud. Communicated with internal clients, from other departments, to identify project requests throughout the design process. A highlight was helping my supervisor with future developments for the design studio and creative projects.

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## Education

### [General Assembly / UX Design Immersive Course](#)

MAY 2017 -JUNE 2017, CHICAGO, IL

### [Michigan Tech. University /Bachelor of Science, Electrical Engineering Technology](#)

AUGUST 2010 - MAY 2015, HOUGHTON, MI

### [Kendall College of Art & Design / 2D & 3D Design Dual Enrollment Classes](#)

SEPTEMBER 2008 - JUNE 2010

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## Awards

### [Eagle Scout Award / Boy Scouts of America](#)

OCTOBER 2010

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